

**FACULTY OF MANAGEMENT**

**M.B.A. IV – Semester (CBCS) Examination, May / June 2018**

**Subject: Supply Chain Management**

**Paper – MB – 403**

**Time: 3 Hours**

**Max.Marks: 80**

**Note: Answer all the questions from Part-A and Part-B.**

**Each question carries 4 marks in Part-A and 12 marks in Part-B.**

**PART – A (5x4 = 20 Marks)**

**[Short Answer Type]**

- 1 Value Chain
- 2 Reverse Logistics
- 3 Third party warehouse
- 4 Bar Coding
- 5 Network design

**PART – B (5x12 = 60 Marks)**

**[Essay Answer Type]**

- 6 a) What are the functions of supply chain management?  
**OR**  
b) Explain in detail the conceptual frame work for supply chain management.
- 7 a) What is integrated logistics management? What are its advantages?  
**OR**  
b) Explain the role of inventory management in customer service.
- 8 a) Explain the importance of transportation in supply chain management.  
**OR**  
b) Discuss the factors affecting the choice of a transport format.
- 9 a) Explain the role of IT in supply chain management.  
**OR**  
b) Explain the problems and prospects in retail SCM.
- 10 a) Explain the importance of distributors in supply chain management.  
**OR**  
b) Explain the issues involved in work force management in SCM.

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