

FACULTY OF MANAGEMENT

M.B.A. III – Semester (CBCS) Examination, January 2018

Subject : Decision Support Systems

Paper – MB-304-4

Discipline Specific

(Elective – I – Systems)

Time : 3 hours

Max. Marks : 80

PART – A (5 x 4 = 20 Marks)
(Short Answer Type)

- 1 Decision Making Process
- 2 Group DSS
- 3 DSS Architecture
- 4 MDM
- 5 Software Agents

PART – B (5 x 12 = 60 Marks)
(Essay Answer Type)

- 6 a) What is DSS? Explain the characteristics of DSS.
OR
b) Explain the framework for DSS and its types.
- 7 a) What are the approaches to development of DSS?
OR
b) Explain the software tools for DSS.
- 8 a) What are the MDM support technologies?
OR
b) Explain the executive information system of EIS.
- 9 a) What is Artificial Intelligence? Explain the importance of Artificial Intelligence.
OR
b) What are the benefits of Expert System with suitable example?
- 10 a) Explain the online transaction processing techniques in Data Mining.
OR
b) What is Data Mining? Explain the limitations of Data Mining.
