

FACULTY OF SOCIAL SCIENCES  
B.A. II-Semester (CBCS) Examination, May/June 2018

Subject : Public Administration

(DSC) Paper – II : Development Dynamics and Emerging Trends

Time : 3 Hours

Max. Marks: 80

**PART – A (5 x 4 = 20 Marks)**

**(Short Answer Type)**

**Note : Answer any FIVE of the following questions.**

- 1 Importance of Comparative Administration.
- 2 Define Development Administration.
- 3 Important aspects of New Public Administration (Minnow Brook II).
- 4 What is Public Choice Approach?
- 5 Features of New Public Management.
- 6 Importance of Public Policy.
- 7 Role of Public Service in Telangana State.
- 8 Features of Globalization.

**PART – B (5 x 12 = 60 Marks)**

**(Essay Answer Type)**

**Note: Answer ALL from the following questions.**

- 9 (a) Define Comparative Administration. Discuss its origins.  
**OR**  
(b) Explain the scope of Development Administration.
- 10 (a) Write an essay on Minnow Brook Conference (1968).  
**OR**  
(b) Write a note on Minnow Brook III Conference.
- 11 (a) Discuss the meaning and basic assumptions of Public Choice Theory.  
**OR**  
(b) Explain the salient components and features of New Public Management.
- 12 (a) Define Public Policy. Discuss the relationship between Politics and Public Policy.  
**OR**  
(b) Critically examine the role of Civil Services in the development of Telangana.
- 13 (a) Define Globalization. Explain its features.  
**OR**  
(b) Explain the impact of Globalization on Public Administration.

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Code No. 10345 / BL / E

**FACULTY OF ARTS****B. A. I – Year II – Semester (CBCS) Examination, May/June 2018****Subject: Journalism****Paper: II Mass Media in India****Time: 3 Hours****Max. Marks: 80****Note: Answer FIVE questions from Part – A and all questions from Part – B.****PART – A (5X4=20 Marks)****(Short Answer type)**

1. Language Press
2. Alam Ara
3. Prasar Bharati
4. Cable Television
5. FM Radio
6. Regional TV Channels
7. Blogs
8. Digital Divide

**PART – B (5x12=60 Marks)****(Essay Answer type)**

9. a) Write on the early press in India.  
**OR**  
b) What are the recent developments in print media?
10. a) Ardeshir Irani's Alam Ara revolutionized Indian Cinema. How do you think sound added value to the films made after Alam Ara?  
**OR**  
b) Fiction or realistic cinema, how do you see Bimal Roy's art of film making?
11. a) How did AIR evolve as a formidable player? Write on the evolution of AIR.  
**OR**  
b) Can community radio be used for development? Discuss.
12. a) Write on the growth of satellite television in India.  
**OR**  
b) "With the advent of DTH television, cable networks have taken a beating" Discuss.
13. a) "Social media's reach is much better than the conventional Radio, TV and Print publications" Elaborate your answer with examples.  
**OR**  
b) How do you see the growth of online newspapers in India?

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*Krishni dewan*

