

FACULTY OF SOCIAL SCIENCES  
B.A. II-Semester (CBCS) Examination, May/June 2018

Subject : Public Administration

(DSC) Paper – II : Development Dynamics and Emerging Trends

Time : 3 Hours

Max. Marks: 80

**PART – A (5 x 4 = 20 Marks)**

**(Short Answer Type)**

**Note : Answer any FIVE of the following questions.**

- 1 Importance of Comparative Administration.
- 2 Define Development Administration.
- 3 Important aspects of New Public Administration (Minnow Brook II).
- 4 What is Public Choice Approach?
- 5 Features of New Public Management.
- 6 Importance of Public Policy.
- 7 Role of Public Service in Telangana State.
- 8 Features of Globalization.

**PART – B (5 x 12 = 60 Marks)**

**(Essay Answer Type)**

**Note: Answer ALL from the following questions.**

- 9 (a) Define Comparative Administration. Discuss its origins.  
**OR**  
(b) Explain the scope of Development Administration.
- 10 (a) Write an essay on Minnow Brook Conference (1968).  
**OR**  
(b) Write a note on Minnow Brook III Conference.
- 11 (a) Discuss the meaning and basic assumptions of Public Choice Theory.  
**OR**  
(b) Explain the salient components and features of New Public Management.
- 12 (a) Define Public Policy. Discuss the relationship between Politics and Public Policy.  
**OR**  
(b) Critically examine the role of Civil Services in the development of Telangana.
- 13 (a) Define Globalization. Explain its features.  
**OR**  
(b) Explain the impact of Globalization on Public Administration.

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Code No. 10345 / BL / E

**FACULTY OF ARTS****B. A. I – Year II – Semester (CBCS) Examination, May/June 2018****Subject: Journalism****Paper: II Mass Media in India****Time: 3 Hours****Max. Marks: 80****Note: Answer FIVE questions from Part – A and all questions from Part – B.****PART – A (5X4=20 Marks)****(Short Answer type)**

1. Language Press
2. Alam Ara
3. Prasar Bharati
4. Cable Television
5. FM Radio
6. Regional TV Channels
7. Blogs
8. Digital Divide

**PART – B (5x12=60 Marks)****(Essay Answer type)**

9. a) Write on the early press in India.

**OR**

- b) What are the recent developments in print media?

10. a) Ardeshir Irani's Alam Ara revolutionized Indian Cinema. How do you think sound added value to the films made after Alam Ara?

**OR**

- b) Fiction or realistic cinema, how do you see Bimal Roy's art of film making?

11. a) How did AIR evolve as a formidable player? Write on the evolution of AIR.

**OR**

- b) Can community radio be used for development? Discuss.

12. a) Write on the growth of satellite television in India.

**OR**

- b) "With the advent of DTH television, cable networks have taken a beating" Discuss.

13. a) "Social media's reach is much better than the conventional Radio, TV and Print publications" Elaborate your answer with examples.

**OR**

- b) How do you see the growth of online newspapers in India?

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*Krishni dewan*

FACULTY OF SOCIAL SCIENCES  
B.A. II-Semester (CBCS) Examination, May / June 2018

212-17-397-01

Subject : Psychology

(DSC) Paper – II : Cognitive and Behavioural Processes

Time : 3 Hours

Max. Marks: 80

PART – A (5 x 4 = 20 Marks)

(Short Answer Type)

Note : Answer any FIVE of the following questions.

- 1 Characteristics of creative people
- 2 Short Term Memory
- 3 Types of problem solving
- 4 Heuristics and biases
- 5 Unconscious Motivation
- 6 Nature of emotions
- 7 Disruptive function of emotions
- 8 Contribution of Binet to intelligence Testing

PART – B (5 x 12 = 60 Marks)

(Essay Answer Type)

Note: Answer ALL from the following questions.

- 9 (a) How many types of memory do we have? Describe Information processing model in detail.  
OR  
(b) Explain Interference theory of forgetting and discuss various methods to improve memory.
- 10 (a) What is the nature of thinking? Describe about theories of thinking.  
OR  
(b) What is Reasoning ? Explain about types of reasoning.
- 11 (a) What are the functions of Motives? Explain Maslow's theory of Motivation.  
OR  
(b) Explain about the types of motives and discuss about the psycho social motives.
- 12 (a) Define emotion and explain the Schachter – Singer theory of emotion.  
OR  
(b) How do emotions develop? Write about measurement of emotions.
- 13 (a) Discuss in detail the influence of heredity and environment on intelligence.  
OR  
(b) Define Intelligence and discuss about the variations in intellectual ability.

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**FACULTY OF SOCIAL SCIENCES**  
**B.A. II-Semester (CBCS) Examination, May/June 2018**

**Subject : Economics**

**(DSC) Paper – II : Macro Economics**

**Time : 3 Hours**

**Max. Marks: 80**

**PART – A (5 x 4 = 20 Marks)**  
**(Short Answer Type)**

**Note : Answer any FIVE of the following questions.**

- 1 Macro Economics.
- 2 Aggregate supply.
- 3 Marginal Efficiency of Capital (MEC).
- 4 High powered money.
- 5 Stagflation.
- 6 General Insurance.
- 7 Economic Depression.
- 8 Social Accounting.

**PART – B (5 x 12 = 60 Marks)**  
**(Essay Answer Type)**

**Note: Answer ALL from the following questions.**

- 9 (a) Explain various concepts of National Income.  
**OR**  
(b) Explain the difficulties in measuring National Income.
- 10 (a) "Supply creates its own demand" – Discuss.  
**OR**  
(b) Explain the factors influencing consumption function.
- 11 (a) Define the concept of investment and explain different types of investment.  
**OR**  
(b) Discuss Keynes liquidity preference theory of interest.
- 12 (a) Explain how the RBI control money supply.  
**OR**  
(b) Discuss the neo-classical approach to demand for money.
- 13 (a) Define inflation and discuss the measures to control inflation.  
**OR**  
(b) What is Life Insurance? Explain different types of life insurance.

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## FACULTY OF ARTS

B.A. I-Year II-Semester (CBCS) Examination, May/June 2018

Subject : English (Modern Language)

Paper II : English Poetry

Time: 3 Hours

Max. Marks: 80

## PART – A (5X4=20 Marks)

**Note: Answer any Five of the following in about 100 words**

- 1 Characteristic features of 'Ballad'.
- 2 The structure of Spenser's "One Day I Wrote Her Name upon the Sand".
- 3 Blake's description of the city of London in the poem "London".
- 4 Lucy as a child of nature in Wordsworth's "Three Years She Grew".
- 5 Yeats' "The Second Coming" as a prophetic poem.
- 6 Metaphysical elements in Donne's "The Anniversary".
- 7 Gray's personification of adversity in "Hymn to Adversity".
- 8 Browning's "My Last Duchess" as a dramatic monologue.

## PART – B (5X12 = 60 Marks)

**Note: Answer all the questions in about 300 words**

- 9 a) Describe the main features of 'Epic' and 'Ode'  
OR  
b) Explain the features of 'Lyric' and 'Sonnet'
- 10 a) Describe Spenser's immortalization of his love in the poem "One Day I Wrote Her Name upon the Sand".  
OR  
b) Examine Milton's "Lycidas" as a pastoral elegy.
- 11 a) Analyze the picture of life portrayed by Pope in "Ode on Solitude".  
OR  
b) Explain why Gray welcomes adversity in the poem "Hymn to Adversity".
- 12 a) Consider Keats' "Ode to a Nightingale" as a poem about 'negative capability'.  
OR  
b) Describe the character of 'the Duchess' as presented by the speaker of the poem "My Last Duchess".
- 13 a) Identify the modernist elements of Eliot's "The Love Song of J. Alfred Prufrock".  
OR  
b) Explain Larkin's use of the toad as the central metaphor in the poem "Toads".

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