

FACULTY OF MANAGEMENT

MBA (CBCS) I – Semester Examination, January 2018

Subject: Fundamentals of Technology Management

**Paper Code – MB – 104
(Open Elective – I)**

Time: 3 Hours

Max.Marks: 80

Note: Answer all the questions.

**PART – A (5x4 = 20 Marks)
[Short Answer Type]**

- 1 Define Technology Management
- 2 Write the elements of Technology Acquisitions
- 3 What is Technology Transfer?
- 4 Write a note on Diffusion.
- 5 What is Venture Capital?

**PART – B (5x12 = 60 Marks)
[Essay Answer Type]**

- 6 a) Explain the role and significance of Technology Management.
OR
b) Define Technology Planning. Explain the measures of Technology Policy.
- 7 a) Explain the methods of forecasting Technology Development and Acquisitions.
OR
b) Write the approaches for Technology strategy.
- 8 a) Write about various models of Technology Transfer.
OR
b) Explain in detail on code of conduct for Technology Transfer
- 9 a) What are the constraints of Technology Absorption?
OR
b) Explain the role of Technology Assessment organization regarding the management and evaluation of Technology Assessment.
- 10 a) Explain the factors of Technology Environment.
OR
b) Write the Technology Gaps and state the need for evaluation of Technology option.