

ST. PIOUS X DEGREE & PG COLLEGE FOR WOMEN

CYNOSURE 2K21 - A CREATIVE CARNIVAL

On December 17th, 2021, the students of Mass Communication and Journalism at St. Pious X Degree and PG College for Women hosted Cynosure, a creative carnival. It's an intercollegiate competition that honours the youthful spirit.

Mrs. Titas Bandyopadhyaya made the opening statement at 9.30 a.m. Celestina Francis recited the prayer and sang the prayer tune. Following that, Anisha Anil read the Bible, Alimath Aneesa read the Quran, and Tejaswini read the Bhagwat Gita. The event's dignitaries are Sr. Velangini, correspondent sister, and Green greetings, keepsakes, and Unibic hampers greeted them as they entered the platform. At 10.05 a.m., all of the dignitaries lit the lamp to symbolise the spread of knowledge, love, and light.



Dignitaries on the dias

The speech of Sr. Velangini began at 10:17 a.m. she added, cynosure is a rich learning experience that exposes students to learning outside of the classroom. She went on to say that the organisers would be excellent event managers!

At 10.22 a.m., a correspondent sister made a message on how to remember God in all we do, how to say "no" to all the negative things in life, and how to be confident in one's choices and actions.

At 10.25 a.m., Prof. Stevenson, OU's HOD of Mass Communication and Journalism, delivered a speech. He discussed the state of journalism during the epidemic and emphasised the importance of being an active receiver of news. He claimed that the media has recently provided a lot of information, which has resulted in "infoxication." Receivers become passive as a result of this, and they cease analysing what is shown in the media. Furthermore, news consumers tend to seek out information that confirms their pre-existing beliefs, resulting in polarisation. Mr. Stevenson advised that lessons learned from the pandemic be put into

practise by disinfecting hands and thoughts, wearing a mask on the face and mind to analyse information, and keeping a safe distance from people and social media. His discourse was quite informative.



Professor Stevenson sir

At 10:44 a.m., Mrs. Uma Sudheer presented a speech. She believes that aspiring journalists should understand how to ethically use the media. She emphasised the need of taking journalism as a serious subject while also cautioning against being overly enamoured with the respect that a journalist demands. She believes it is critical to learn the ins and outs of journalism. She stated that the media, as the fourth pillar of democracy, is entrusted to the youth.

At 10:50 a.m., Mr. Sudheer began his address. He stated that the field of journalism has evolved dramatically in recent years. Unfortunately, opinion has taken the place of news. Objectivity is the foundation of any piece of news. The journalist should ensure that the news is given to the audience as it is. He believes that a good narrative writer is essential for a journalist. Only then would a piece of news be fully comprehended by the audience.



Virtual meeting with Mr T.S Sudhir and Mrs. Uma Sudhir

At 11:02 a.m., Mr. Nayeem began his address. He believes that, in addition to being a good storey writer, a journalist should also be a good storey teller, and that news stories should be communicated through the media.

At 11:04 a.m., Mr. Mahesh Upadhyaya delivered his address. He believes that South India should be included prominently in national news coverage, and that coverage should begin with events such as Cynosure.

At 11:07 a.m., Mr. Kapil Dev began his address. He stated that journalism requires inventiveness. Finding one's niche in journalism requires finding one's voice. He stated that no matter what happens in life, one should never lose hope, work hard, and be brave in the face of hardship. His message was quite motivating.



Mr. Kapil Dev at the podium

At 11:15 a.m., Dr. Annie Sunil gave her remarks. She stated that in order to be successful in life, one must be disciplined. She claimed that the key to success and happiness is discipline. Sr. Velangini, Mrs. Annie Sunil, Mrs. Malathi, and other dignitaries inaugurated Cynosure 2K21 at 11:17 a.m.



Dignitaries officially began cynosure

Vedasree Samudrala and Anvitha Jetta, 3rd BA (MPML) students, performed a welcome dance at 11:23 a.m. and graciously invited the guests to the event.

Hunnid Gang arrived at the campus at 11.30 a.m. to perform. One of the best aspects of the event was when the audience got into their rhythms.

At 12.35 p.m., Bhavya Tumuluru, a 3rd BA (MPML) student, wowed the audience with her amazing fusion song.



Bhavya's performance

The debate in the conference hall began at 12.40 p.m. "Are superheroes a positive role model for today's generation?" was the question. Each participant had a unique opinion on the subject, and it was fascinating to hear each one.



Debate competition

A fashion presentation was held at 1.30 p.m. It was a sight to behold as participants dressed up in exquisite outfits. Following that, competitors were given an opportunity to show off their skills in Minute to Fame.



Fashion show



A participant's performance at Minute to Fame

At 1.45 pm. Prank call was conducted in the auditorium. The audience thoroughly enjoyed it. At 2:00 pm the photography competition was conducted in the conference hall. This year's theme for photography is capturing the moments of cynosure2k21. At 3:00 pm the Pictionary was conducted in room no 33. Just A Minute was conducted in the silver jubilee hall.



Prank call in auditorium



Figure 1 Just A Minute in silver jubilee hall



Pictionary competition

RJ Yash of Fever FM was welcomed onto the dais at 2:00 p.m. He kept the audience entertained, and the audience enjoyed his presence. Madhu Kumar, a mouth painter with special needs, was introduced by Yash. Madhu is a seventh-grader from Sanga Reddy who was disabled in an electric tragedy. Madhu learned to paint from artist Harsha. Harsha, along with Madhu, teaches painting to 17 other specially-abled children. Artist Harsha stated that he and Madhu Kumar intend to set a Guinness World Record by carrying Madhu on his shoulders while walking on a treadmill as Madhu paints our Prime Minister Narendra Modi. Mrs. Anne Sunil presented Madhu Kumar with a shawl and a hamper as a token of her admiration. Mrs. Anne Sunil presented RJ Yash and artist Harsha with hampers.



RJ YASH with Madhukumar



Anne ma'am along with artists Harsha, Madhukumar, and Yash

Another surprise awaits the audience in the shape of a flash mob, which the audience was unprepared for but highly appreciated the performances by EPP, PPML, and MPML students. MPML 1st and 2nd year performed two flash mobs at 2:15 p.m., for a total of five flash mobs. At 2:35, second-year EPP students performed the third flash mob. Three-year EPP&PPML students performed the fourth flash mob, while third-year MPML students performed the last flash mob, which finished at 3:10. The flash mob took place at B- block's entrance.



2 year EPP flashmob



2&2 year mpml flashmob



3 year PPML&EPP flashmob

At 3:00 p.m., the crowd was treated to an exhilarating performance by the CHOWRAASTA band, which included songs such as "Maya, pisinari, Ayyayyo, Alludu garelu kavala," and many others. Seeing them perform live was indeed a true thrill. Their performance lasted for an hour. Principal Sister Velangini then presented the Chowraasta band with a unibic hamper, green greetings, and mementos.



Titas maam presenting to chowraasta



chowraasta performing



sister presenting a souvenir to Akash Puri

At 4:00 p.m., Tollywood star Akash Puri graced us with his presence. Principal sister Velangini presented him with green greetings, a unibic hamper, and a memento. Madhu Kumar painted Dr.APJ Abdul Kalam with his mouth in the presence of Akash Puri, with the guidance of his teacher Harsha. Akash Puri handed the prizes to the competition winners. Anvita, a 3MPML student, gifted Akash Puri with a portrait of his. The programme of Akash Puri had finished at 4:45.



madhukumar painting Dr APJ Abdul kalam

Mrs. Malathi, HOD of the Social Sciences Department, welcomed MC MIKE and his team onto the stage at 4:50 p.m. with green greetings and hampers. Mike and his group did an excellent job of immersing the audience in their performance. The audience was enthralled by Mike's lively performance, and they reciprocated by humming and dancing in their seats. Mike and his band played for almost an hour, until 5:40 p.m.



MC MIKE AND HIS TEAM



MC MIKE PERFORMANCE

The FOOD -O-SURE organized by the mass communication department was a tremendous hit with the large gathering of students. This event's menu was extremely diverse, ranging from the south and north Indian cuisine to East Asian and continental cuisine. It was all planned out systematically to accommodate a large audience while maintaining strict social distancing and adhering to the covid regulations.

There was a variety of food and drink stalls offering anything from freshly brewed hot beverages to milkshakes and thirst-quenching mojitos. It was a luscious meal, with a menu that included spicy Chinese dishes such as Manchurian and chicken noodles, as well as piping hot and flavorful biryani from Bamboo biryani, tandoor kebabs, and Continental food such as pizzas and pasta, waffles with ice cream, and wraps and sandwiches made from freshly baked bread. It was the ideal opportunity for college students to put up their food stalls and serve handmade food for everyone to enjoy. Aside from food, accessories students had the opportunity to set up other stalls such as scrunchies, accessories, clothing, and handcrafted dolls. Food-o-sure was an unrivalled highlight of the year, made possible by the students' and respected teachers' excellent guest handling and event management skills.



Cafe Nirvana stall



Student stall with accessories



Haleem stall

Our sincere thanks to Unibic cookies, South Indian Bank, LIC, Bamboo Biryani, Ocelli, Fever 10.4 fm, Manepally jewellers, Sri Sai Maruthi gems & jewellery, Right Brains journeys for sponsoring this event. Your contribution helped us immensely to bring this event to life. The brand names and logos of which were printed on the main banner of our college, and also the clothing designed specifically for Cynosure 2k21. Unibic and South Indian Bank were each given a stall setup at the venue, on the day of the event.





Unibic stall

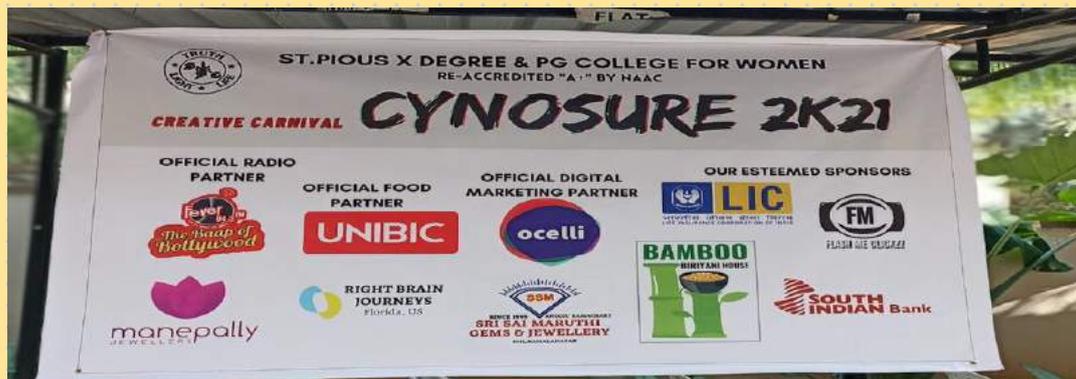




Figure 3 South Indian Bank stall