



## ST. PIOUS X DEGREE & PG COLLEGE FOR WOMEN

Autonomous college, Affiliated to Osmania University,  
Reaccredited with 'A+' Grade by NAAC  
Snehapuri Colony, Nacharam, Hyderabad-500076



### Advanced AICTE- ATAL

### Sponsored Faculty Development Program on

## Entrepreneurship and Start-up: Accelerating Indian Economy

09<sup>th</sup> - 21<sup>st</sup> December, 2024

Organised By : **Department of Commerce**

Director - **Rev. Dr. Sr. B. Velangini Kumari**  
Coordinator - **Mrs.G. Naga Laxmi**



#### About the College:

St. Pious X Degree & PG College for Women is a Catholic minority Institution established and administered by the Society of Catechist Sister of St. Ann, Hyderabad, under the article 30(1) according to the Constitution of India. St. Pious X Degree & PG College for women was established in the year 1993 by the women visionaries, governed by women for the empowerment of the women, it strives to accomplish its vision effectively through Good Governance. 26 years of relentless effort towards bringing a change in Higher Education especially for women has proven us to be an A+ institution, as re-accredited by NAAC with 3.38 CGPA in 2018. It is affiliated to OU and recognized by UGC under 2(f) and 12(B) and approved by AICTE. The College has recently gained Autonomous status and is running towards its second year of Implementation.

#### Vision & Mission:

To empower women through holistic education and function effectively as competent, socially committed and compassionate individuals. The mission of the college is to achieve high academic and ethical standards with scientific aptitude and social consciousness through value based quality education.

#### About the Department:

The Department of Commerce is one of the largest department in College imparting quality education since 1993. It offers 4 Programs: B.Com-Computer Applications, Honours, Finance and Business Analytics. Faculty represents a nice blend of both experience and youth who are well qualified, hardworking, dedicated and ever interested to contribute to the holistic development of the students. The 'SPOORTHY' club of the Commerce Department engages the students constantly in various intellectual pursuits and equipping them with skills to face the challenges in academics and beyond. It organizes various academic and cognitive activities like Seminars, Group

Discussions, Debates, Role Play sessions, Case Study Analysis, Field Tripts, Quiz, and Skit both at the intra and inter-collegiate level. Entrepreneurship Awareness and Development programmes are arranged in collaboration with external agencies. Many students are recruited through the campus placements and placed in reputed organizations.

#### About FDP

India is poised to become the start-up and entrepreneurship hotspot, and the Indian Entrepreneur Eco-system is assisting new generation entrepreneurs in propelling their brands into the next stage of growth. India's start-up ecosystem is reshaping the economic landscape with unprecedented innovation and growth leading to sustainable development. This is fostering a remarkable increase in incubators, unicorns, and a thriving digital economy as a result creating millions of jobs and democratizing wealth and services across every tier of Indian society. Startups are global pioneers, leveraging technology to solve complex challenges, ensuring India's position as a leader on the world stage. From insightful keynote speeches to interactive workshops, this two-week incentive FDP "**Entrepreneurship and Start-up: Accelerating Indian Economy**" offers a dynamic platform for attendees to exchange ideas, forge partnerships, and gain invaluable insights from seasoned professionals. It is designed to help the faculty in strengthening Entrepreneurial abilities and have better insights towards inculcating entrepreneurial mind-set and skills necessary to empower students towards Entrepreneurial mind-set.

#### Important Facets of FDP Entrepreneurship- Startup

- i. Comprehensive understanding of entrepreneurship education;
- ii. To share knowledge on the scope of ed-tech in entrepreneurship;

- iii. To understand the academic infrastructure defining pedagogy in the field;
- iv. To understand the policy-level efforts in nurturing entrepreneurship education;
- v. Understanding the ecosystem for entrepreneurship in India and worldwide

### Outcomes of this FDP

This Two Week FDP shall result in the Faculty getting enriched and experiencing the following:

1. Innovation and Disruption Exploring cutting-edge ideas, technologies, and strategies driving entrepreneurial innovation and market disruption in the field of Entrepreneurship.
2. Sustainable Ventures Identifying the role of entrepreneurship in fostering environmental, social, and economic sustainability
3. Global Entrepreneurship Ecosystems Understanding the diversity of entrepreneurship ecosystems worldwide and their influence on startup success.
4. Scaling for Impact Exposure to various methods for scaling start-ups while maintaining their core mission and impact.
5. Entrepreneurial Finance Delving into funding strategies, venture capital, angel investing, and crowd funding in the entrepreneurial journey
6. Mentoring Develop mentoring and knowledge sharing abilities among students in Entrepreneurship
7. Growth Mind-set Enhance Professional Growth and inculcate Entrepreneurship as a part of teaching styles.
8. Sustainable Development Fostering and nurturing the entrepreneur Ecosystem by constantly motivating the students towards innovation and self-reliant mind-set.

**Chief Advisor:**  
**Rev. Sr. Alphonsa, Correspondent,**  
**St. Pious X Degree & PG College for Women**

**Programme Director:**  
**Dr.Sr. Velangini Kumari, Principal,**  
**St. Pious X Degree & PG College for Women**

## Program Schedule

09-12-2024	10-12-2024	11-12-2024	12-12-2024	13-12-2024	14-12-2024
<b>Inauguration</b> & S1: Entrepreneurship Education and Effectuation	S3 : Nurturing the creative, innovative and entrepreneurial mindset.	S5: Innovation, Incubation & Entrepreneurship ecosystem	S7: Sustainable Startup ecosystems – A creative mind-set.	S9: Incubators, Accelerators and Entrepreneurship	S12: Groom Entrepreneurship ecosystem in HEIs
<b>Article Discussion</b> "The Effects of Entrepreneurial Orientation on Startup Performance: The Mediating Role of Effectuation"	<b>Article Discussion</b> "The Impact of Crowdfunding on Startup Growth and Innovation: The Moderating Role of Entrepreneurial Orientation"	<b>Article Discussion</b> "The Role of Emotional Intelligence in Entrepreneurial Opportunity Recognition and Exploitation"	<b>Article Discussion</b> "The Impact of Entrepreneurial Mindset on Startup Growth: The Mediating Role of Entrepreneurial Bricolage"		<b>Article Summary</b>
S2: Green Entrepreneurship and Economic Growth in India	S4: Building Entrepreneurial Universities and Growth Mindset	S6: Entrepreneurship & Marketing Business Model Canvas	S8 : Social and Community Entrepreneurship	S10 : Liberal Arts in Entrepreneurship	S13: Value Proposition & Product-Market fit
<b>Article Discussion -</b> "The Role of Social Capital in the Early Stages of Startup Development"	<b>Article Discussion -</b> "The Role of Entrepreneurial Passion in Startup Success: A Longitudinal Study"	<b>Article Discussion -</b> "The Influence of Entrepreneurial Orientation on Startup Performance: The Moderating Role of Institutional Environment"	<b>Article Discussion -</b> "The Interplay Between Entrepreneurial Orientation and Business Model Innovation: The Role of Environmental Dynamism"	S11: Funding Opportunities for Startups	<b>Article Summary</b>
16-12-2024	17-12-2024	18-12-2024	19-12-2024	20-12-2024	21-12-2024
S14: Global Trends in Entrepreneurship and Start-ups	<b>Industry based problem solving -</b> T-HUB - Complete guide for Start-Up Ecosystem	<b>Industry based problem solving -</b> COWE - Atmanirbhar Bharat	<b>Industry based problem solving -</b> NSIC - Skill Development and Support	<b>Industry based problem solving -</b> Pochampalli Village - Intra and Inter Trade of Handlooms	<b>Team wise presentation -</b> Understanding The Workforce Mindset of the MSMEs and other Industries
S15: Entrepreneurship: Research, Innovation, Ed-tech					Reflection Journal
S16 : Values and cultures - impact on Start-Up ecosystems.					<b>Feedback &amp; Valedictory Session</b>

### Registration:

- Assistant Professors/Associate Professor/Ph.D. Scholars/ PG students can register
- There is no Registration fee
- Maximum 30-50 participants will be allowed to attend the FDP
- To register, please visit <http://www.aicte/india.org/atal> or <http://atalacademy.aicte/india.org/signup>
- After registration in the above link submit the scanned copy of the registration form to [commerce.piousfdp2020@gmail.com](mailto:commerce.piousfdp2020@gmail.com)

### Certification :

- All the participants should appear for an exam at the end of FDP
- Participants who have attended the FDP with minimum 80% attendance, minimum 60% marks in online test and have submitted feedback form will be issued participation certificate by AICTE Training and Learning (ATAL) Academy.

**For queries related to FDP, please contact:**

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