



**ST. PIOUS X DEGREE & PG COLLEGE FOR WOMEN (AUTONOMOUS)**

Affiliated to OU | Re-accredited by NAAC with A+ Grade

Snehapuri Colony, Nacharam, Hyderabad - 500076  
[www.stpiouscollege.org](http://www.stpiouscollege.org)

**DEPARTMENT OF COMMERCE**

**OUTCOME BASED EDUCATION**

**PO, PSO, COs**

## PROGRAMME OUTCOMES of B.COM

PO1	Acquire fundamental knowledge in Commerce, Management, Accounts, Finance and overall legal framework of the business.
PO2	Comprehend the commercial peripheral framework of a business and be equipped to handle the dynamics of changing business scenarios.
PO3	Gain progressive understanding of socio-economic policies, dynamic eco-systems, taxation system and their implications for various stakeholders.
PO4	Develop the ability to judiciously use, deploy the information and use technology in the ever expanding disruptive commerce field.
PO5	Develop critical and analytical skills in the identification and resolution of problems within complex changing socio-economic environments.
PO6	Display skills in ethical analysis and decision-making with empathy and respect for core human values.
PO7	Become a responsible citizen who cultivates human values for the formation of an egalitarian society.
PO8	Ability to incorporate lifelong learning and commit to Professional Ethics

## PROGRAMME SPECIFIC OUTCOMES

#### **PROGRAMME SPECIFIC OUTCOMES OF B.Com Computer Applications**

PSO1	Gain conceptual knowledge in various disciplines of Commerce, Finance, Management and Information Technology which can be applied in real life situation.
PSO2	Develop cognitive skills and logical decision making to become creative and competent in the Competitive Business Environment.
PSO3	Skillful application of computer tools for analyzing business processes, extracting insights from data, and supporting informed decision-making.

#### **PROGRAMME SPECIFIC OUTCOMES OF B.Com Business Analytics**

PSO1	Gain conceptual knowledge in various disciplines of Commerce, Finance, Management and Information Technology which can be applied in real life situations.
PSO2	Develop cognitive skills and logical decision making to become creative and competent in the Competitive Business Environment.
PSO3	Acquire skills for data-driven decision-making in terms of business perspectives.

#### PROGRAMME SPECIFIC OUTCOMES OF B.Com Honors

PSO1	Gain conceptual knowledge in various disciplines of Commerce, Finance, Management and Information Technology which can be applied in real life situation.
PSO2	Develop cognitive skills and logical decision making to become creative and competent in the Competitive Business Environment.
PSO3	Builds professional competence in students by imparting knowledge as per industry requirement.

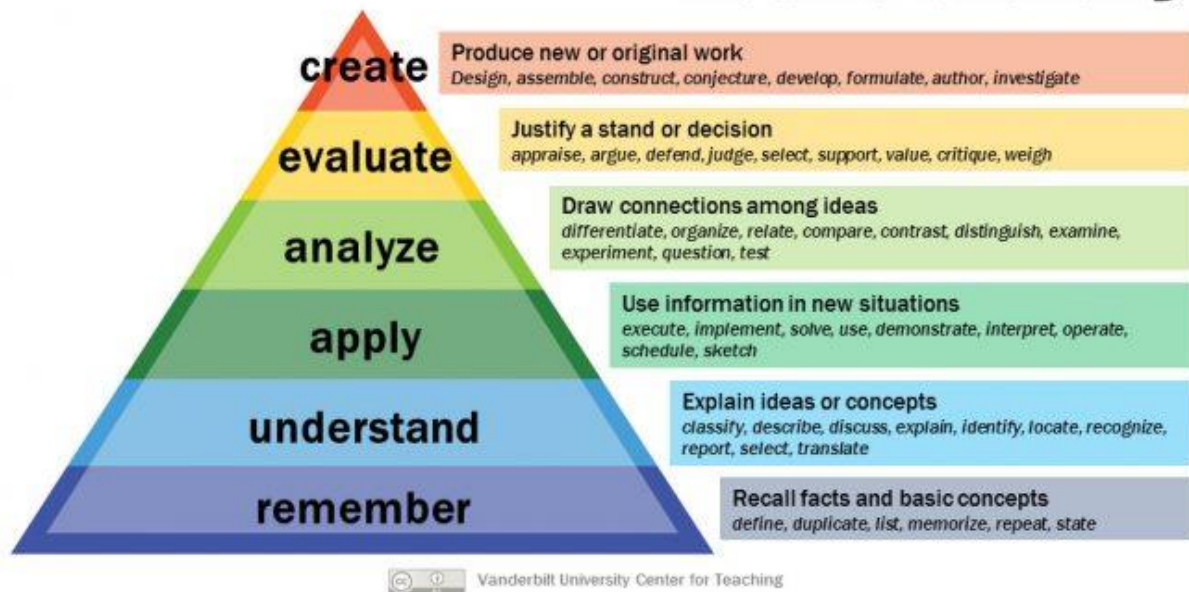
#### PROGRAMME SPECIFIC OUTCOMES OF B.Com Finance

PSO1	Gain conceptual knowledge in various disciplines of Commerce, Finance, Management and Information Technology which can be applied in real life situation.
PSO2	Develop cognitive skills and logical decision making to become creative and competent in the Competitive Business Environment.
PSO3	Utilize financial modeling techniques and tools to evaluate investment opportunities, assess risk and develop financial strategies.

### COURSE OUTCOMES

Blooms Theory is based upon the idea that there are levels of observable actions that indicate something is happening in the brain (cognitive activity.) By creating learning objectives using measurable verbs, indicating explicitly what the student must do in order to demonstrate learning.

# Bloom's Taxonomy



**Remember, Understand, Apply, Analyze, Evaluate, Create**

**R, U, Ap, Az, E, C**

## DEPARTMENT OF COMMERCE

### SEMESTER I

**Remember, Understand, Apply, Analyze, Evaluate, Create : R, U, Ap, Az, E, C**

COURSE TITLE : FINANCIAL ACCOUNTING - I				
Sem-I	Credits: 5	Course Code:BCOM101	Year/Group: IB.COM - CA/BA/H	HPW: 5
Course Outcomes				Blooms Level
CO1	Acquire conceptual knowledge of basics of Accounting Concepts, Conventions and the Accounting Standards			R,U,E
CO2	Equip with the Knowledge of accounting process and preparation Journal, Ledger and Subsidiary books			U, Ap, AZ,C
CO3	Identify and analyze the reasons for the difference between Cash Book and Pass Book balances			U, Az, C,E
CO4	Recognize circumstances providing for increased exposure to errors and frauds			R, U, Ap, C
CO5	Equip with the knowledge of preparation of Final accounts of Sole Trader			AP, Az, C,E

COURSE TITLE: BUSINESS ORGANIZATION AND MANAGEMENT				
Sem-I	Credits: 5	Course Code:BCOM102	Year/Group: IB.COM - CA/BA/H	HPW: 5
Course Outcomes				Blooms Level
CO1	Understand the scope and importance of Business and Management.			R.U.Ap, E
CO2	Identify various sources of Industrial Financial resources			U, Ap,E,
CO3	Describe the Social Responsibility and Ethics of Business			R,U, Az, E
CO4	Analyze different forms of business organizations			U, Az, E
CO5	Appraise the concept of MBO (Management by Objective)			R,U,Ap,E

COURSE TITLE: FUNDAMENTALS OF INFORMATION TECHNOLOGY				
Sem-I	Credits: 5	Course Code:BCOM103CA	Year/Group: I B.COM - CA	HPW: 5
Course Outcomes				Blooms Level
CO1	Understand the vocabulary of key terms related to the computer and its evolution			R,U,C
CO2	Identify the components of a personal computer system and software programs			U,Ap,C,E
CO3	Ability to compose, format and edit a word document, PowerPoint and Excel			U,Az,C
CO4	Recognise the main components of an OS, resources and its functions.			R,U,Ap,C
CO5	Identify the types of transmission media with real time applications			R,U,Az,C,E

<b>COURSE TITLE: DATA DRIVEN DECISION MAKING</b>				
<b>Sem-I</b>	<b>Credits: 5</b>	<b>Course Code: BCOM 103BA</b>	<b>Year/Group: I B.COM - H</b>	<b>HPW: 5</b>
<b>Course Outcomes</b>				<b>Blooms Level</b>
<b>CO1</b>	Analyze statistical data using measures of central tendency and dispersion.			R,U,Ap,E
<b>CO2</b>	Analyze data graphically & Distinguish between measurement scales.			U,Az, E
<b>CO3</b>	Use the basic probability rules and translate real-world problems into probability.			R.U,Ap,Az
<b>CO4</b>	Analyze statistical data using MS-Excel & R-Programming.			R.U,Ap,Az
<b>CO5</b>	Identity discrete and continuous distributions			R.U,Ap,Az

<b>COURSE TITLE: FOREIGN TRADE</b>				
<b>Sem-I</b>	<b>Credits: 5</b>	<b>Course Code: BCOM 103H</b>	<b>Year/Group: I B.COM - H</b>	<b>HPW: 5</b>
<b>Course Outcomes</b>				<b>Blooms Level</b>
<b>CO1</b>	Understand the concept and importance of Interactional Trade along the with required documents to be attached			R,U,Ap,E
<b>CO2</b>	Comprehend the concept of balance of trade and payment and evaluate the impact			U,Az, E
<b>CO3</b>	Acquire the Knowledge of Indian Trade Policy and its implementation.			R.U,Ap,Az
<b>CO4</b>	Discuss the concept and significance of Foreign Trade and Trade Blocs			R.U,Ap,Az
<b>CO5</b>	Identify the different International Economic Institutions and their functions			R.U,Ap,Az

<b>COURSE TITLE: BUSINESS ECONOMICS</b>				
<b>Sem-I</b>	<b>Credits: 5</b>	<b>Course Code:BCOM 104H</b>	<b>Year/Group: I B.COM - H</b>	<b>HPW: 5</b>
<b>Course Outcomes</b>				<b>Blooms Level</b>
<b>CO1</b>	Acquire knowledge for application of economic principles and tools in business practices.			R,U,Ap,
<b>CO2</b>	Demonstrate an understanding of consumer and Producer behavior			U,Az, E
<b>CO3</b>	Describe the laws and various concepts in production and costs.			R.U,Ap,Az
<b>CO4</b>	Evaluate the various microeconomic theories.			R.U,Ap,Az
<b>CO5</b>	Equip students with the different revenue concepts and ways to achieve the different objectives of the firm.			R.U,Ap,Az,C

## SEMESTER - II

COURSE TITLE: FINANCIAL ACCOUNTING - II				
Sem-II	Credits: 5	Course Code:BCOM201	Year/Group: I B.COMCA/BA/H	HPW: 5
Course Outcomes				Blooms Level
CO1	Acquire the knowledge and applications of Bills of Exchange			R,U,E
CO2	Evaluate the concept of Consignment and learn its accounting treatment			U,Ap,Az,C
CO3	Distinguish Hire Purchase and Instalment Purchase System and Accounting treatment in Instalment Purchase System			U,Ap,C,E
CO4	Determine the ascertainment of profit under Single Entry System			R,U,Ap,C
CO5	Equip with the knowledge of preparation of Final accounts of Non- Profit Organisation			Ap,Az,C,E

COURSE TITLE: BUSINESS LAW				
Sem-II	Credits: 5	Course Code: BCOM 202	Year/Group: I B.COM- CA/BA/H	HPW: 5
Course Outcomes				Blooms Level
CO1	Demonstrate, understand and communicate all the Legal Terminology of Business			R,U,E
CO2	Outline Essentials of a valid Contract -Modes of Performance and Discharge of a contract and the remedies of breach of Contract.			U,Ap,Az,C
CO3	Acquire knowledge about Sale of Goods Act and Consumer Protection Act			U,Az,C,E
CO4	Explain Intellectuals Property Rights & Information Technology			R,U,Ap,C
CO5	Demonstrate the students the legal provisions applicable for the management, meetings and winding up of companies			Ap,Az,C,E

COURSE TITLE: PROGRAMMING WITH C AND C++				
Sem-II	Credits: 5	Course Code: BCOM 203CA	Year/Group: I B.COMCA	HPW: 5
Course Outcomes				Blooms Level
CO1	Understand C Language basic concepts in constructing simple programs			R,U
CO2	Be able to write the program, edit , compile, debug, correct, recompile and run in C			R,Ap,Az,C,E
CO3	Ability to explain the run-time behavior of the program at machine level			Ap,aZ
CO4	Explain file handling concept for input and output processing			R,U,Ap
CO5	Ability to develop and execute C++ programs using the concepts of object oriented programming.			Az,C,E



COURSE TITLE: DATA ANALYTICS ESSENTIALS				
<b>Sem-II</b>	<b>Credits: 5</b>	<b>Course Code: BCOM 203BA</b>	<b>Year/Group: I B.COMBA</b>	<b>HPW: 5</b>
Course Outcomes				Blooms Level
<b>CO1</b>	Analyze statistical data using measures of central tendency and dispersion.			R,U,E,C
<b>CO2</b>	Analyze data graphically & Distinguish between measurement scales.			R,Ap,Az,C,E
<b>CO3</b>	Use the basic probability rules and translate real-world problems into probability.			Ap,Az,C
<b>CO4</b>	Analyze statistical data using MS-Excel & R-Programming.			R,U,Ap,C
<b>CO5</b>	Identity discrete and continuous distributions			Az,C,E

COURSE TITLE: BANKING & FINANCIAL SERVICES				
<b>Sem-II</b>	<b>Credits: 5</b>	<b>Course Code: BCOM203H</b>	<b>Year/Group: IB.COMH</b>	<b>HPW:5</b>
Course Outcomes				Blooms Level
<b>CO1</b>	Understand Financial products and services offered by banks, loans, deposits, and wealth management			R,Ap,Az,E
<b>CO2</b>	Define Principles of banking operations, including deposit mobilization, lending practices, and risk management.			R,U,Az
<b>CO3</b>	Demonstrate knowledge of customer relationship management practices in financial services.			R,Ap,Az
<b>CO4</b>	Develop strategies for improving customer service and satisfaction in a banking environment.			R,C,Az
<b>CO5</b>	Effectiveness of regulatory measures in safeguarding financial stability and impact of globalization on banking practices.			R,E,Az,Ap

COURSE TITLE: FINANCIAL MANAGEMENT				
<b>Sem-II</b>	<b>Credits: 5</b>	<b>Course Code: BCOM204H</b>	<b>Year/Group: IB.COMH</b>	<b>HPW:5</b>
Course Outcomes				Blooms Level
<b>CO1</b>	Apprehend an understanding of the concepts of financial management.			R,Ap,Az,E
<b>CO2</b>	Develop proficiency in optimising cash flows through project appraisal techniques.			R,U,Az
<b>CO3</b>	Identify insights into working capital requirements and efficient cash management			R,Ap,Az
<b>CO4</b>	Understand various theories of capital structure.			R,C,Az
<b>CO5</b>	Apply corporate policies effectively in the area of dividends and to learn dividend policies of companies			R,E,Az,Ap

### SEMESTER III

COURSE TITLE: ADVANCED ACCOUNTING				
Sem-III	Credits: 5	Course Code: BCOM301	Year/Group: II BCOM CA/BA/H	HPW: 5
Course Outcomes				Blooms Level
CO1	Understand the accounting procedures followed by Partnership firms under admission & retirement of partners.			R,U,E
CO2	Acquire knowledge about the accounting rules and procedures for dissolution of a partnership firms and also insolvency of a partner			U,Ap,Az,C
CO3	Analyse the treatment of profits earned prior to the formation of a company and to prepare the final accounts of the company as per the new schedule of the Company's Act – 2013.			U,Az,C,E
CO4	Comprehend the concept of Share capital of a company - apply the rules regarding its procurement and valuation.			R,U,Ap,C
CO5	Describe and discuss the other modes of raising long term finance by a company and to understand the different methods of valuation of Goodwill			Ap,Az,C,E

COURSE TITLE: BUSINESS STATISTICS-I				
Sem-III	Credits: 5	Course Code: BCOM 302	Year/Group: II BCOM CA/BA/H	HPW: 5
Course Outcomes				Blooms Level
CO1	Understand basic statistical concepts such as statistical collection, statistical series, tabular and graphical representation of data.			R,U,E
CO2	Calculate measures of central tendency, dispersion and asymmetry			U,Ap,Az,C
CO3	Interpret the meaning of the calculated statistical indicators			U,Az,C,E
CO4	Choose a statistical method for solving practical problems.			R,U,Ap,C
CO5	Predict values of strategic variables using regression and correlation analysis			Ap,Az,C,E

COURSE TITLE: RELATIONAL DATABASE MANAGEMENT SYSTEM				
Sem-III	Credits: 5	Course Code: BCOM 303CA	Year/Group: II B.ComCA	HPW: 5
Course Outcomes				Blooms Level
CO1	Understand why to use DBMS and its architectural concepts .			R,U,AP,Az
CO2	Implement DBMS using Relational and ER models			R,U,Ap,Az
CO3	How normalization helps in building a better database			RC,E
CO4	Attain a good practical understanding of SQL.			Ap,C,E
CO5	Understand the basic concepts of Concurrency Control & database security			R,U,Ap,C,E

COURSE TITLE: DATA ANALYTICS MODELING				
Sem-III	Credits: 5	Course Code: BCOM 303BA	Year/Group: IIB.Com - BA	HPW: 5
Course Outcomes				Blooms Level
CO1	Understand business values and analyse how to process and work with different types of data.			R,U,AP,Az
CO2	Create viable solutions to decision making problems.			R,U,Ap,Az,C
CO3	Use of ETL, in transforming historical, current, and predictive views of business data.			U,RC,E
CO4	Identify the purpose of data warehousing and use tools for managing Data Analytics process in firms of all sizes.			U,Ap,C,E
CO5	Foster an ability to critically analyse, synthesis and solve complex structured and unstructured business problems.			R,U,Ap,C,E

COURSE TITLE: FINANCIAL INSTITUTIONS & MARKETS				
Sem-III	Credits: 5	Course Code:BCOM303H	Year/Group: II B.Com-H	HPW: 5
Course Outcomes				Blooms Level
CO1	Analyse Indian Financial System for Economic development			R,Ap
CO2	Evaluate recent developments in Merchant banking ,Venture Capital, Private equity ,Hire purchase , Leasing and NBFCs			Ap,Az
CO3	Understand Money market functions ,organisation and RBI's role			Ap,R,U
CO4	Differentiate Money market from capital market, analyse primary market functions.			U,E,Ap
CO5	Evaluate Secondary market roles in stock exchange and understand India's debt market evolution.			U,R,E,

COURSE TITLE: INVESTMENT MANAGEMENT				
Sem-III	Credits: 5	Course Code:BCOM304H	Year/Group: IIBCOM -H	HPW: 5
Course Outcomes				Blooms Level
CO1	Define key investment concepts such as risk, return, diversification, and asset allocation			R,Az
CO2	Explain the principles and theories behind different investment strategies, including portfolio management techniques and financial market dynamics			A,Ap
CO3	Apply investment theories and strategies to construct diversified portfolios based on			Ap,R,C

	client risk profiles and investment objectives.	
<b>CO4</b>	Analyze investment performance using various metrics and tools, evaluate portfolio risk exposure, and assess the impact of economic factors on investment outcomes.	C,E,Az
<b>CO5</b>	Develop innovative investment strategies and construct complex portfolios that integrate different asset classes and investment instruments.	R,E,C

<b>COURSE TITLE: PRINCIPLES OF INSURANCE</b>				
<b>Sem-III</b>	<b>Credits: 2</b>	<b>Course Code: BCOMSEC2A</b>	<b>Year/Group: IIB.Com – CA/BA/H</b>	<b>HPW: 2</b>
<b>Course Outcomes</b>				<b>Blooms Level</b>
<b>CO1</b>	Understand the Risk Management & types of risk			R,Az
<b>CO2</b>	Analyse the different types of products of Life Insurance and General insurance.			C,E,Az

<b>COURSE TITLE: Foundation of Digital Marketing &amp; Web Design</b>				
<b>Sem-III</b>	<b>Credits: 2</b>	<b>Course Code: BCOMSEC2B</b>	<b>Year/Group: IIB.Com - BA</b>	<b>HPW: 2</b>
<b>Course Outcomes</b>				<b>Blooms Level</b>
<b>CO1</b>	Understand Foundation of digital marketing.			R,Az
<b>CO2</b>	Acquire the Fundamentals of Web design and Analytics.			C,E,Az

## SEMESTER IV

COURSE TITLE: INCOME TAX				
Sem-IV	Credits: 5	Course Code:BCOM401	Year/Group: IIB.Com- CA/BA/H	HPW: 5
Course Outcomes				Blooms Level
CO1	Acquire conceptual knowledge of basics conceptual and legal knowledge about Income Tax provisions			R,U,Ap
CO2	Discuss the Computation of Income from different heads with reference to an Individual Assess.			U,Ap,C,E
CO3	Compute taxable income and tax liabilities for individuals and businesses based on given scenarios.			U,AZ,E
CO4	Interpret tax laws to determine the tax implications students will recall and explain foundational tax principles, compute tax liabilities, and apply tax planning strategies effectively			R,U,AP,E
CO5	Analysis of complex tax scenarios, evaluate tax laws ethically, and learn practical application of income tax concepts.			R,U,A,C,E

COURSE TITLE: BUSINESS STATISTICS –II				
Sem-I	Credits: 5	Course Code:BCOM402	Year/Group: IIB.Com CA/BA/H	HPW: 5
Course Outcomes				Blooms Level
CO1	Identifies the dependent and independent variables using simple Regression.			U,Ap,Az,E
CO2	Assessing the impact of Time Series in management decisions.			U,Ap,Az,E,C
CO3	Comprehend the concept of inflation and construction of Index using weighted and un-weighted models			U,Ap,Az,E
CO4	Apply the theorems of probability and its utility in uncertainty of business situations.			U,Ap,Az,E
CO5	Selecting appropriate techniques for various theoretical distribution and interpreting the results helpful in Decision making.			U,Ap,Az,E,C

COURSE TITLE: WEB TECHNOLOGIES				
Sem-I	Credits: 5	Course Code:BCOM403CA	Year/Group: IIB.Com CA/BA/H	HPW: 5
Course Outcomes				Blooms Level
CO1	Outline the history of the web, and technologies that makes the web pages and publishing them.			U,Ap,,E
CO2	Design to create structure of web page, to store the data in web document, and transfer information.			U,Ap,Az,,C

<b>CO3</b>	Able to develop a dynamic webpage by the use of java script and DHTML	U,Ap,Az,
<b>CO4</b>	Write a well formed / valid XML document	U,Ap,Az,C
<b>CO5</b>	Implement the role of XML for the management and delivery of electronic information for given application.	U,Ap,Az,E,C

<b>COURSE TITLE- Forecasting &amp; Predictive Analytics</b>				
<b>Sem-III</b>	<b>Credits: 5</b>	<b>Course Code:BCOM403BA</b>	<b>Year/Group: II B.Com-BA</b>	<b>HPW: 5</b>
<b>Course Outcomes</b>				<b>Blooms Level</b>
<b>CO1</b>	Understand the concepts of Regression and fit a Linear Model			U,R,Ap
<b>CO2</b>	Apply various classification techniques to the business problems			R, Ap, Az
<b>CO3</b>	Identify and apply the clustering Algorithms to data sets			Ap,R,U
<b>CO4</b>	Solve optimization problems			U,E,Ap, Az
<b>CO5</b>	Analyze stimulating modelling			U,R,E, C

<b>COURSE TITLE: CORPORATE ACCOUNTING</b>				
<b>Sem-III</b>	<b>Credits: 5</b>	<b>Course Code: BCOM 403H</b>	<b>Year/Group: IIB.Com - H</b>	<b>HPW: 5</b>
<b>Course Outcomes</b>				<b>Blooms Level</b>
<b>CO1</b>	Apply the procedures for company liquidation and its modes.			R,U,AP,Az
<b>CO2</b>	Understand the accounting treatment for internal reconstruction and acquisition.			R,U,Ap,Az
<b>CO3</b>	Define the procedures for mergers and amalgamations.			RC,E
<b>CO4</b>	Acquire the knowledge of maintaining the books of accounts for Banks			Ap,Az,C,E
<b>CO5</b>	Formulate Final Accounts for Insurance Companies and calculate the Insurance claim			R,U,Ap,AzC,E

COURSE TITLE: HUMAN RESOURCE MANAGEMENT				
Sem-III	Credits: 5	Course Code:BCOM404H	Year/Group: II B.Com-H	HPW: 5
Course Outcomes				Blooms Level
CO1	Understand HRM evolution and recent trends in India.			R,Ap
CO2	Analyze HR planning, job analysis, recruitment, and selection processes.			Ap,Az
CO3	Apply training, development, and management development principles.			Ap,R,U
CO4	Evaluate performance appraisal methods and their applications.			U,E,Ap
CO5	Synthesize concepts to enhance HR practices.			U,Az,E,

COURSE TITLE: PRACTICE OF LIFE AND GENERAL INSURANCE				
Sem-III	Credits: 2	Course Code: BCOMSEC4A	Year/Group: IIB.Com – CA/BA/H	HPW: 2
Course Outcomes				Blooms Level
CO1	Analyse the growth of insurance business in India.			U,Ap,Az,
CO2	Evaluate insurance policies and its various kinds of claims.			U,Ap,Az

COURSE TITLE: SOCIAL MEDIA MARKETING SEARCH ENGINE OPTIMIZATION & ONLINE ADVERTISING				
Sem-III	Credits: 2	Course Code: BCOMSEC4B	Year/Group: IIB.Com – CA/BA/H	HPW: 2
Course Outcomes				Blooms Level
CO1	Understand the Social Media Marketing.			U,Ap,Az,
CO2	Evaluate the Search engine optimization and online advertising			U,R,Ap,Az

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